Jasmine Bates

Pandas-Challenge

Based on the analysis performed, I observed the following trend:

* According to the gender analysis, males are the largest groups of players, and while they make the most purchases, the average amount they spend per purchase is the lowest.
* According to the age analysis, the highest number of players are in the 20-24 year old age group, and they are also the group that makes the most purchases.
* According to the analysis around item purchases, the most popular and most profitable item is Final Critic.